

Forget the Box! Just Think!

A Half Day or Full Day Workshop

Course Description

When you try to “Think Outside the Box” you inherently think of the box! This workshop clears away preconceived notions and limiting beliefs to get your people thinking in exciting, new and profitable ways. It guides your team members through a powerful, new framework for clarifying problems, generating creative solutions and executing to achieve tangible results with these new ideas. Move your team from endless brainstorming with little action to results-oriented innovation and implementation. Get your people focused on the power of continuous improvement through properly guided focus and thinking. Tyler will help turn your team members into priceless, creative contributors in this impactful and fun seminar.

Course Objectives

This course will help attendees:

- Become powerful thinkers and innovators
- Unleash their limitless creative, innovative potential.
- Become powerful contributors to your organization.
- Turn ideas into real world results.
- Improve the use of your most valuable resources – their minds and passion.
- Understand and apply a systematic 6-step process to define problems, generate and capture ideas, evaluate and select best solutions, create implementation plans, execute, then evaluate and refine results.
- Learn multiple methods of brainstorming and generating ideas that appeal to different personality styles.
- Increase their energy and enthusiasm for their work.
- And much more...

Overview

This course is fun, energized and highly interactive. It is specifically designed to help you tap into the limitless creative potential of your mind and turn ideas into real world results. It activates and challenges multiple thinking processes in the brain. Linear / Non-Linear, Convergent / Divergent thinking patterns and much more are discussed and applied.

The ConCreative™ Thinking Process (combining concrete systems with creative thinking) is thoroughly evaluated and practiced to help you clearly identify problems/opportunities, generate numerous unique solutions and effectively implement the most promising of these.

It is a truly powerful course that opens limitless possibilities.

AGENDA

- What is Creativity? Innovation?
- Are You Creative?
- The value of Thinking
- Types of Thinking
 - Linear/Non-Linear
 - Convergent/Divergent
- Opening Up and Un-Trapping the Mind
- The ConCreative™ Process
- Defining the Problem/Opportunity
- Generating & Capturing Ideas
 - Brainstorming
 - Mind-Mapping
 - Additional Strategies
 - Expanding Ideas
- Evaluating and Selecting Solutions
- Implementation Plans
- Execution
- Evaluation & Refinement
- Application Action Planning
- Continued Learning Processes

Related LifeChampion® Topics

- Creative Leadership Lessons
- POWER Motivating for Leaders
- Dealing with Difficult People
- Simple Selling, Powerful Selling

Additional LifeChampion® Resources

- FREE Simple Disciplines E-ZINE
- AUDIO ALBUM – Forget the Box! Just Think!
- ON-LINE, ON-DEMAND Video Training
 - Coming Soon

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