



# LifeChampion<sup>®</sup> International, Inc.

## Who We Are, What We Do, and How We Do It.

### Who We Are (and What We Believe):

LifeChampion<sup>®</sup> International is an organization of like-minded people committed to helping individuals and organizations achieve excellence. We do this by providing programs, products, tools and inspiration. We believe in the following:

- We believe in the limitless potential of the human spirit and strive to enable it.
- We believe in the boundless ability of people and organizations to work together to achieve extraordinary, positive results.
- We believe in the power of every single individual to make a powerful and lasting impact on our world.
- We believe that positive, empowered relationships with constant, open communication are the foundation for personal and organizational success in our businesses, communities, churches and families.
- We believe excellence is a mindset, a habit, a way of life based on clarity of thought, right thinking and right actions applied consistently over time. It is continuous improvement embodied.
- We believe in identifying the foundational elements and activities which drive deep success in any endeavor and developing the skill sets, desire and discipline to do them properly and consistently. We call this methodology – SIMPLE DISCIPLINES<sup>®</sup>.
- We believe simple, consistent, congruent actions are the pathway to excellence.
- We believe you must become a leader of one first, before you can effectively lead others.
- We believe in the power of purpose.
- We believe that most people want to give their best efforts and be a positive impact.
- We believe in continuous growth and improvement.
- We believe in our purpose and that we are intended to use our unique gifts to touch lives in a positive way.
- We believe in sharing our talents and knowledge in a way that provides tremendous value to others and returns a fair profit.
- We believe in abundance.
- We believe in leaving every situation, relationship and organization better than we found it.
- We believe there are no shortcuts for sustained success. Success requires consistent focus and hard work.
- We believe that in the pursuit of excellence, sporadic effort is of little or no value.
- We believe focused lifelong learning, mentoring and coaching create the path to accelerated success and results.
- We believe we are here to serve and empower others to the best of our abilities every day.
- We believe that every day, every interaction, every program and every product is an opportunity to make a positive difference in people's lives.
- We believe in God.
- We believe in the power of God to do great things in and through every person.
- We strive to live these beliefs daily.

## **What We Do:**

- We make people and organizations more effective and more profitable by growing their people through development programs.
- We inspire people to reach for and achieve sustained personal and organizational excellence.
- We leverage and share our expertise in leadership, sales, communication, creativity, organizational development and personal excellence.
- We provide world class training & development via live seminars, internet, technology based learning, developmental tools, books, audio and video resources, coaching and consulting.
- We customize training and development programs.
- We motivate and inspire audiences with keynote speeches.
- We move people to focused action.
- We enable and empower people and organizations.
- We obtain bottom line results for you.

## **How We Do It:**

- One person at a time, one interaction at a time, one organization at a time, one program at a time – we focus on you.
- We take time to understand your particular needs and objectives, and tailor comprehensive programs and tools to create those outcomes.
- We combine the power of live events with support mechanisms to increase retention and implementation while reducing development costs.
- We partner with people and organizations to bring the proper expertise and style to achieve your outcomes.
- We develop true partnerships with our clients.
- We empower individuals to believe in themselves and their ability to add value to their organizations and their society.
- We do everything with creativity, passion and commitment.
- We are committed to continuous, open communication focused solely on achieving your objectives.
- We utilize a Five Step SIMPLE DISCIPLINES<sup>®</sup> methodology:
  - We clarify your desired outcomes.
  - We assess your current situation to identify gaps between actual and desired performance.
  - We crystallize the change in perspectives and behavior required to produce and sustain the desired performance.
  - We customize a specific set of programs, processes and tools to affect the cultural change
  - We monitor and measure results with you, consistently refining and improving the processes, programs and tools used.